



Reference Certificate

Vendor name: PRISE

Recipient: Mobitel

Reference issuer: Todor Ivanov Todorov

Head of Development Department, IT & Services Division

Subject of service: PRISE Compress Wizard implementation

Vendor introduction

PRISE develops software tools to optimize Teradata performance and cost of ownership.

PRISE Compress Wizard, PRISE StatMan and PRISE Tuning Assistant complement the Teradata product package and deliver quick savings of high value by automating end-to-end processes.

Recipient

Mobitel is the first and largest GSM mobile phone operator in Bulgaria. Mobitel has 5 million customers.

Mobitel owns Loop - the largest virtual mobile operator operating in Bulgaria, specially designed for young customers.

Mobitel
5 million customers
16.5 TB Teradata Data Warehouse

Content of service

Compress Wizard was implemented to optimize Teradata disk consumption. Compression was based on internal Teradata Multi-Value Compression and 100% transparent to all users and applications. Additional direct benefits included faster I/O times and not impacted or reduced CPU load. These also had a positive impact on backup, archiving and disaster recovery times.

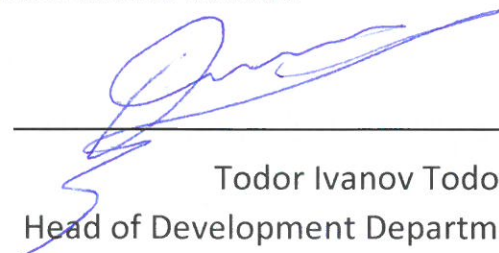
Implementation milestones:

- Analysis of database
- Report forecasted savings
- Implementation of optimization
- Final report of the real storage and performance impact

Impressions

Based on experience I highly recommend PRISE and its Compress Wizard as a professional information services partner. PRISE Compress Wizard delivered real business value to Mobitel.

2014-01-17



Todor Ivanov Todorov
Head of Development Department